NORSKE TOOLS

THIS YOUNG COMPANY THRIVES ON INNOVATION AND SPEED TO MARKET

ounded in January 2016,
Norske Tools was launched by
an experienced team with
over 75 years of combined
experience in the Power Tool
Accessory (PTA) industry. With
the help of an accomplished PTA
manufacturer backing their enterprise,
Norske Tools sells a wide range of
innovative accessories built for
professionals.

"We saw a chance to reignite a stagnant industry with a model that could combine quality and innovation of a manufacturer with the service of a distributor," explains Paul Johnston, Norske Tools' project manager.

For instance, the company's new Reversa Cut framing blade features an innovative two-in-one design that doubles blade-life. Radical Twin Tooth Technology provides bidirectional cutting: When the carbide dulls in one direction, flip the blade 180 degrees over for a second set of teeth.

By leveraging technical and manufacturing expertise to shorten lead times, Norske guarantees quality and



develops first-to-market products.

Norske Tools takes customer service seriously, and provides its retail customers with attractive, easy-to-install merchandising displays. Since Day one, relationships have been the core of their business; both in terms of sales and supply. Product performance retains these sales, keeping retailers' customers coming back for more. cs

Visit www.norsketools.com or call (604) 542-8859 or (855) 566-7753 toll free to learn more.

