



Building a custom home seemed the perfect place for Little Giant to prove how its ladder products can contribute to a safe job site. The 13,500-square-foot house provided a lot of opportunities for the ladders to strut their stuff.

# THE HOUSE THAT LITTLE GIANT BUILT

## A SAFER WAY TO COMPLETE LADDER-RELATED TASKS ON A MAJOR CONSTRUCTION PROJECT



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— Ryan Johansen,  
Authority Heating & Cooling

Every day, 2,000 people are injured while using a traditional ladder. One hundred of those people suffer a long-term or permanent disability. And every day, one person dies. Three of OSHA's top 10 'serious' violations in 2014 (ranking 1, 3 and 7) were related to falls.

"For years the same problems have resurfaced in OSHA's top 10 most frequently cited violations, which tells you not much has changed in the industry, until now," says H. Arthur Wing, chairman and president of Little Giant Ladder Systems. "We've told the world that Little Giant's purpose is to prevent injuries and save lives. Now we're going to show the world exactly how to accomplish that purpose with 'The House That Little Giant Built.'"



WING

Being constructed in Provo, Utah, the multi-million-dollar fully-automated smart-home project is led by Chatwin Homes and backed by Little Giant Ladder Systems and a host of corporate partners that want to raise awareness of the need for improved safety in residential construction.

"We are very pleased to partner with some of the best suppliers to the construction industry to show the world there is a better, safer way to build a home," Wing adds. "This project is about having the best product, the best contractors, and the safest job site. Our sponsoring partners include Kohler, Subzero/Wolf, Bryant and Bartile."



When used in the 90-degree position, the Little Giant Select Step helps workers safely get close to their workspace.



The Little Giant WalkThrough helps workers to safely maintain three points of contact when going from a ladder to an access point.

All building professionals involved in the project will use only Little Giant Ladders currently being used by diverse industries around the world. Little Giant ladder equipment will help professionals on the project work more safely and efficiently because the right ladder will be used for the right job. The local contractors, the people doing the work, noticed the difference almost immediately.

"I love the SumoStance extension ladder with leveling outriggers," shares Jared Hansen of HammerTime Construction, which completed the framing. "I don't have to worry about falling over every time I use it, I know I'll be safe."

"I used the SumoStance to work above the spiral staircase to put on the witch's hat [dome]. Because of the stability, I was able to get up into that tight little area and not have any issues with it sliding. I was up and down the roof, and I knew it was safe since it wouldn't tip. Normally for a job like this, I'd have to take days to build a huge scaffolding system that runs up the entire spiral staircase."

Ryan Johansen, of Authority Heating and Cooling, the official local provider of Bryant's innovative inverted heat pump system, also enjoyed the increased safety of Little Giant products.

"I love the platform on the Boost stepladder," Johansen says. "It saves my feet. I like how light it is and how easy it is to move around. I love the adjustability, the fact that I can go up and down and still have my platform makes my life so much easier and my feet feel so much better at the end of the day."

"Every ladder that I've used on the job site has been a plus for me," Johansen adds. "I like the versatility of the A-frame that extends up and down and also folds out to an extension ladder. Generally, I feel safe. There's nothing

I need to worry about. I weigh 370 pounds so stability on a ladder is vital for me so I appreciate that every Little Giant ladder that I've used, even the extension ladders that are 20 and 30 feet tall, I feel secure. I feel like it's not going anywhere once I get on it."

Many experts believe that in terms of sound safety practices, the residential construction industry is lagging behind the commercial construction industry, where worker safety is emphasized and enforced daily.

"Finally, someone has taken the lead and started to find real solutions to what OSHA has consistently identified to be the most common safety issues," says Rick Chatwin, CEO, Chatwin Homes. "The House That Little Giant Built brings together some of the top national brands in the home design and construction industry and tackles a problem that is all too common among homebuilders."

Little Giant started this project in hopes of changing the status quo.

"It is evident by the sheer number of ladder accidents each day that although it is an important component, training alone has not begun to solve the problem," observes Ryan Moss, CEO of Little Giant Ladder Systems and vice president of the American Ladder Institute. "This project signals to the world that superior product design and increased awareness, in all ladder applications, prevents injuries and saves lives." **CS**



MOSS

Little Giant Ladder Systems, Inc. manufactures and distributes superior-quality climbing products to discerning homeowners and professionals throughout the world. As an industry leader in ladder safety innovation, the company's growing family of consumer brands includes Little Giant Ladders, Little Giant Xtreme, Aerial Safety Cage, SumoStance, Select Step, Lunar and Dark Horse. Learn more at [www.littlegiantsafety.com](http://www.littlegiantsafety.com).

### ADDITIONAL RESOURCES:

- **Website:** [www.littlegianthouse.com](http://www.littlegianthouse.com)
- **Facebook:** [www.facebook.com/LittleGiantLadders](http://www.facebook.com/LittleGiantLadders)
- **Ladder Safety YouTube Channel:** [www.youtube.com/user/LittleGiantLadders](http://www.youtube.com/user/LittleGiantLadders)
- **Free Ladder Safety Toolbox:** [www.laddersafetyhub.com/toolbox](http://www.laddersafetyhub.com/toolbox)
- **Drone fly by of home with snow:** [www.youtube.com/watch?v=rwL37uTVdTE&list=UUoWTyQHqKRfyvTS8zwK2WqA](http://www.youtube.com/watch?v=rwL37uTVdTE&list=UUoWTyQHqKRfyvTS8zwK2WqA)
- **Drone fly by of home:** [www.youtube.com/watch?v=arY1aOoDZnA](http://www.youtube.com/watch?v=arY1aOoDZnA)